



PIPC

Partnership to
Improve Patient Care

Delivering on Patient-Centered CER

A forum on next steps in achieving
patient-centered comparative effectiveness research

July 22, 2010
9:30 a.m. -12:00 p.m.

The Reserve Officers Association
One Constitution Avenue, NE
Washington, D.C. 20002

Welcome

The Honorable Tony Coelho
Chair, PIPC

Keynote Remarks:

The Honorable Max Baucus
Chairman, Senate Finance Committee

Panel Discussion: Perspectives on Patient-Centeredness in CER

Joyce Dubow
Senior Advisor, Office of Policy and Strategy, AARP

Marc M. Boutin
Executive Vice President and Chief Operating Officer, National Health Council

Jennifer M. Luray
Senior Vice President, Susan G. Komen for the Cure

Andy Imparato
President and Chief Executive Officer, American Association of People with Disabilities

Dr. Jack Lewin
Chief Executive Officer, American College of Cardiology

Dr. Robert M. Zwolak
Professor of Vascular Surgery, Dartmouth-Hitchcock Medical Center

Dr. Gary Puckrein
President and Chief Executive Officer, National Minority Quality Forum

For more information or to RSVP please contact LAllison@ImprovePatientCare.org

The forum is sponsored by the member organizations in the Partnership to Improve Patient Care (PIPC). PIPC represents patients, physicians and other health care providers, researchers and innovators, and other groups that have come together to promote comparative effectiveness research that supports patient access and informed health care decision-making and fosters continued medical progress. To learn more go to www.ImprovePatientCare.org.