



# PIPC

Partnership to  
Improve Patient Care

## SPEAKER BIOGRAPHIES



### **The Honorable Tony Coelho** **Chairman, Partnership to Improve Patient Care**

Tony Coelho is a former United States congressman from California, and primary author and sponsor of the Americans with Disabilities Act.

In March 2009, Coelho was named as Chairperson for the Partnership to Improve Patient Care (PIPC). In this capacity, Coelho will work to amplify the voice of the partnership's diverse members, including people with disabilities, racial and ethnic communities and the elderly, among others.

Coelho was elected to Congress in 1978 and served for six terms until 1989. He served on the Agriculture, Interior, Veterans Affairs, and Administration Committees during his tenure, specializing in disabled rights.

In 1986, Coelho was elected House Majority Whip. As the chief vote counter for his party, Coelho oversaw a series of Democratic victories in the House on measures ranging from the budget to cutting off funds for the war in Central America.

Coelho was the original author of the Americans with Disabilities Act, signed into law by President George H.W. Bush. By 1994, the U.S. Census Bureau reported that some 800,000 more people with severe disabilities had found employment than were employed when the bill was first enacted. The promise of Coelho's political career had been redeemed by the disabled community from whose ranks he had arisen.

President Bill Clinton appointed Coelho to serve as Chairman of the President's Committee on Employment of People with Disabilities, a position he held from 1994 to 2001. He also served as Vice Chair of the National Task Force on Employment of Adults with Disabilities. In 1998, Clinton appointed Coelho as the United States Commissioner General at the 1998 World Expo in Portugal. Clinton also appointed Coelho as Co-Chair to the U.S. Census Monitoring Board, a position he held until his appointment as general chairman of the Gore presidential campaign.

Coelho now makes his home in Rehoboth Beach, DE. He participates annually at New York Law School for its Tony Coelho Lecture in Disability Employment Law & Policy. He has endowed a chair in Public Policy at the University of California in Merced and also in Neurology for Pediatric Surgery at UCLA. In addition to currently chairing Life Without Limits and the Disability Pride & Power Committee, he serves on the Epilepsy Foundation Board of Directors.



### **The Honorable Max Baucus (D-Mont.)**

Throughout his career, Max has never forgotten where he came from or who he represents. Raised on a ranch near Helena, Max understands the values of hard work, faith, family, and community. That's why he does "Work Days" as often as he can with local businesses in Montana. Max spends a full day working alongside Montanans to gain a better perspective of the challenges they face. Over the years, he's done Work Days on farms and ranches, at butcher shops and pharmacies, schools and construction sites.

In 1995 and 1996, Max walked the entire 820-mile length of Montana. An avid runner, Max completed a 50-mile running marathon in just over 12 hours in 2003.

Boosting the state's economy and creating good-paying jobs in Montana top Max's priority list. By combining his trademark work ethic with independence and experience, Max has helped create thousands of good-paying jobs in Montana. He's held four separate statewide Montana Economic Development Summits, each of which attracted more than 1,000 people. These meetings, amongst the state's top economic development officials and business people, helped lay the foundation for economic development planning in the state.

Whether fighting to expand the Children's Health Insurance Program or writing landmark health care reform legislation that will lower costs and provide quality, affordable health care coverage for all Americans, Max is leading the charge to improve our nation's health care system. For decades he has led efforts to cut the rising number of the uninsured in Montana and to strengthen Medicare and Medicaid.

By traveling overseas and hosting foreign dignitaries in Montana, Max has helped knock down trade barriers and open foreign markets to Montana's high-quality products. He's led trade missions to Asia, Cuba, Australia and many other nations over the years.

Max is also committed to boosting Montana's education system and fighting to increase access to public lands important to hunting and fishing.

Max graduated from Helena High School in 1959. He earned both a Bachelor of Arts degree and a law degree from Stanford University. He has one son, Zeno. In what little free time Max has, he enjoys hunting, fishing and hiking on the public lands he fights so hard to keep open.



**Marc M. Boutin, Esq.**

**Executive Vice President & Chief Operating Officer, National Health Council**

Marc Boutin is the executive vice president and chief operating officer of the National Health Council, the only organization of its kind that brings together all segments of the health care community to provide a united voice for the more than 133 million people with chronic diseases and disabilities and their family caregivers. Made up of more than 100 national health-related organizations and businesses, its core membership includes 50 of the nation's leading patient advocacy groups. Other members include professional and membership associations, nonprofit organizations with an interest in health, and major pharmaceutical, medical device, and biotechnology companies.

Mr. Boutin has been actively involved in health advocacy, policy, and legislation throughout his career. He has designed and directed numerous strategies on issues ranging from access to health care to cancer prevention.

Mr. Boutin has a long history of board and committee service. Currently he serves as: Treasurer, Advisory Board to the Council for American Medical Innovation; Member, eHealth Initiative Leadership Council; Panel expert for the National Institutes of Health funded grant on Protecting Privacy in Health Research; Member, Advisory Board to the Coalition Against Major Diseases; Member, Advisory Board to the Partnership to Fight Chronic Disease; Member, Humana Cares Clinical Advisory Board; Member, AHRQ Effective Healthcare Program Stakeholder Group.

Mr. Boutin served as a reviewer for the Institute of Medicine's (IOM) Roundtable on Value and Science-driven Health Care. In the past he has served on the IOM's Committee on Health Research and Privacy.

Before joining the Council, Mr. Boutin served as the vice president of government relations and advocacy at the American Cancer Society for New England and was a faculty member at Tufts University Medical School. In addition to holding senior government relations positions at Easter Seals and the Massachusetts Association of Health Boards, he was a civil rights litigator.

Mr. Boutin received his bachelor of economics degree in international politics/law from the University College of Wales, Aberystwyth, United Kingdom in 1989, and his JD from Suffolk University Law School in Boston, Massachusetts, in 1994.



**Joyce Dubow**

**Executive Vice President for Policy & Strategy, AARP**

Ms. Dubow is Senior Health Care Reform Director in AARP's Office of the Executive Vice- president for Policy and Strategy, where she has responsibility for a broad health portfolio related to AARP's health care reform initiatives with a special focus on health care quality, HIT, and consumer decision making, as well as private health plans in the Medicare program. Dubow serves on several multi-stakeholder groups focusing on quality improvement. She was the first chair (and continues to be a member) of the Consensus Standards Approval Committee (CSAC) of the National Quality Forum. She is a member of the National Committee for Quality Assurance's Committee on Physician Programs and its Measurement Panel on Geriatrics; the National Advisory Committee for Aligning Forces for Quality of the Robert Wood Johnson Foundation; the National Committee on Evidence-based Benefit Design of the National Business Group on

Health; the National Heart Lung Blood Institute Cardiovascular Disease Clinical Guideline Expert Panel and the National Advisory Board of the Practice Change Fellows Program. She also participates in the Hospital Quality Alliance, the AQA Steering Committee, the Markle Foundation's Connecting For Health program, as well as other ad hoc groups focusing on health care quality and consumer decision making.

In a "former life," Ms. Dubow was the executive vice-president of the Georgetown University Community Health Plan, a university-sponsored prepaid group practice plan. She was also the Director of Policy and Legislation in the federal Office of Health Maintenance Organizations.

Ms. Dubow holds a B.A. in Political Science from the University of Michigan and a Masters in Urban Planning from Hunter College of the University of the City of New York.



**Andrew J. Imparato**  
**President and Chief Executive Officer,**  
**American Association of People with Disabilities**

Andrew J. Imparato is the President and Chief Executive Officer of the American Association of People with Disabilities (AAPD), the largest cross-disability membership organization in the U.S. AAPD's mission is to organize the disability community to be a powerful force for political, economic and social change.

Imparato recently organized and led a coalition of more than 200 disability, civil rights and employer organizations to enact the Americans with Disabilities Act Amendments Act (ADA Amendments Act), which was signed into law by President Bush on September 25, 2008. The legislation overturns four problematic U.S. Supreme Court decisions interpreting the ADA and restores protections under the ADA to millions of Americans with epilepsy, diabetes, depression, cancer and a wide range of other disabilities. Imparato testified before the House Education and Labor Committee in support of the bill, played a key role in the negotiations that led to the employer-supported legislative language, and oversaw the political strategy to get the bill passed with overwhelming bipartisan support.

Imparato serves on the Maryland Statewide Independent Living Council and on the Executive Committee of the Leadership Conference on Civil Rights. Imparato also serves on the Board of Directors of the Council for Responsible Genetics. Imparato served for four years as a U.S. Senate appointee to the Ticket to Work and Work Incentives Advisory Panel to the Social Security Administration, and chaired that Panel's committee that developed recommendations to transform the nation's largest entitlement programs to be more consistent with the goals of the ADA.

Imparato, whose perspective is informed by his own experience with bipolar disorder, is frequently called upon to write, speak or provide testimony about disability issues. His essay on the U.S. Supreme Court's rulings relating to disability rights appears in *The Rehnquist Court: Judicial Activism on the Right* (H. Schwartz, ed., Hill and Wang, 2002). He co-authored an article in 2003 for the *Stanford Law & Policy Review* that laid the foundation for the ADA Amendments Act, "Redefining 'Disability' Discrimination: A Proposal to Restore Civil Rights Protections for All Workers" (14 *Stan L & Pol Rev* 2, with Claudia Center, 2003). Imparato is an advisor on corporate social responsibility, consumer, disability market, equal employment opportunity and accessibility issues for Verizon, Time Warner, AT&T, Microsoft, IBM, SAP, Wal-Mart, and other leading businesses.

Prior to joining AAPD, Imparato was general counsel and director of policy for the National Council on Disability, an attorney advisor with the US Equal Employment Opportunity Commission, counsel to the U.S. Senate Subcommittee on Disability Policy, and a staff attorney/Skadden Fellow with the Disability Law Center in Boston, Massachusetts.

Imparato graduated with distinction from Stanford Law School and is a summa cum laude graduate of Yale College. He lives in Baltimore with his wife and two sons, ages 16 and 11.



**Dr. John (Jack) C. Lewin**  
**Chief Executive Officer, American College of Cardiology**

Dr. Jack Lewin has been Chief Executive Officer of the American College of Cardiology (ACC) since November 2006. The 36,000-member College represents American cardiologists, and a growing number of international members. Based in Washington DC, ACC has a distinguished reputation among professional societies for leadership in the monitoring of quality care and outcomes, and for making such results transparent. Publisher of the esteemed *Journal of the American College of Cardiology* (JACC), ACC is also the world leader in cardiovascular clinical education and clinical guidelines development, operating the NCDR quality of care data registries in over 2,400 hospitals.

Under Lewin's leadership, ACC has aspired to contribute greatly to national leadership in advocacy related to expanding access to care for uninsured persons, and in reforming Medicare, Medicaid, and the financing and delivery of quality health care. These efforts are part of ACC's mission to promote 'heart health' and reductions in cardiovascular morbidity and mortality worldwide. ACC has over 300 employees and an annual budget of over \$95 million.

Prior to Coming to ACC, Lewin was CEO of the 35,000 member California Medical Association and its various subsidiary companies. Lewin was also formerly Hawaii's Director of Health from 1986-1994, overseeing 6500 employees and a \$1 Billion budget. In this role, he helped Hawaii achieve near-universal access to health care and revitalize statewide public health systems. In Hawaii, he was also CEO of the statewide 13-facility Community Hospital System.

Before that, as a Commissioned Officer in the USPHS, he was the founder and first Director of the Navajo Nation Department of Health, serving the needs of America's largest Indian tribe, straddling the three states of Arizona, New Mexico and Utah.

Trained in internal medicine, Lewin has also enjoyed many years of practicing primary care medicine during his career in Arizona, Hawaii, and California. He serves on numerous national boards and advisory bodies, including being founder and President of the Physicians' Foundations, which are among the top ten health-related philanthropies in the nation, focused on promoting quality, patient safety, and health information

technology adoption, and President of the national Patient Safety Institute. He was an advisor on health policy to President Clinton.

Dr. Lewin received his B.A. in Biological Sciences from the University of California, Irvine, and his M.D. from the University of Southern California. His hobbies include composing for piano, skiing, biking, kayaking, and long-distance running, having completed over 25 marathons. He and his wife Sandra have three children.



### **Jennifer Luray**

#### **Senior Vice President, Government Affairs and Public Policy President, Susan G Komen for the Cure Advocacy Alliance**

As senior vice president of government affairs and public policy for Susan G. Komen for the Cure® and president of our sister organization, the Susan G. Komen for the Cure® Advocacy Alliance, Jennifer Luray is the leader of Komen for the Cure's Washington, D.C. office, and serves as the organization's top liaison to the White House, Capitol Hill, and key policymakers. Under her leadership, the 501c4 Komen Advocacy Alliance advocates at all levels of government for increased funding for research and access to potentially life-saving screening and treatment programs.

Luray joins Komen from Abbott Laboratories, a global health care company, where he spent the past five years as its senior director of government affairs and policy. She provided corporate strategic guidance for Abbott's pharmaceutical, diagnostic and device businesses to Capitol Hill, the executive branch, trade associations and non-profit organizations.

Prior to Abbott, Jennifer served in a variety of leadership roles in both the legislative and executive branches of government, most recently as Chief of Staff to Senator Barbara Mikulski (D-Maryland). In this role she was the principal political, communications and policy advisor to the third highest-ranking Democrat in the U.S. Senate and the dean of the women Senators. She managed both the personal office and committee staff with responsibility for the funding and oversight of key health care agencies, including the National Institutes of Health and the Food and Drug Administration.

Jennifer also served in the White House as a Deputy Assistant to President Bill Clinton and Director of the Office for Women's Initiatives and Outreach. As the principal liaison to women's groups and to government officials running women's programs, she helped develop the Administration's policies related to women's health, family planning and social security.

Jennifer's Capitol Hill experience also includes serving as Legislative Director for Rep. Nita Lowey (D-New York), where she handled health, education and labor appropriations. She has also worked as a policy analyst for the House Democratic Study Group and researcher for the Joint Economic Committee.

She currently serves on the board of directors of the Campaign for Public Health, an education and advocacy group working to strengthen the Centers for Disease Control. She also serves on the board of directors of the Congressional Management Foundation, an organization providing training and management assistance to Congress.

Luray earned her M.P.A. from Harvard University's Kennedy School of Government and her B.A. in Sociology from Brown University. She was also a Visiting Senior Fellow at UCLA's School of Public Affairs.



### **Gary A. Puckrein, Ph.D.**

#### **President and Chief Executive Officer, National Minority Equality Forum**

Gary A. Puckrein, PhD, is President and Chief Executive Officer of the National Minority Quality Forum (formerly the National Minority Health Month Foundation), a not-for-profit organization that he founded in 1998. The Forum addresses the critical need for strengthening national and local efforts to use evidence-based, data-driven initiatives to guide programs to eliminate the disproportionate burden of premature death and preventable illness for racial and ethnic minorities and other special populations. The goal of the Forum is to strengthen the capacity of local communities to eliminate the disproportionate burden of premature death and preventable illness in minority populations through prevention, early detection, and control of disease complications.

Dr. Puckrein also serves as the Executive Director of the Alliance of Minority Medical Associations (a collaborative effort of the Asian and Pacific Physicians' Association, the Association of American Indian Physicians, the Interamerican College of Physicians and Surgeons, and the National Medical Association), which was formed on the basis of evidence-based data that highlight significant disparities in health-care treatment plans and outcomes among many underserved populations within the United States. In April 2001, the National Minority Health Month Foundation launched National Minority Health Month in response to Healthy People 2010, the national health-promotion and disease-prevention initiative.

The National Minority Quality Forum has received support from a wide variety of organizations, including federal agencies, pharmaceutical companies, payers, and trade associations. With support from the U.S. Department of Health and Human Services and the Robert Wood Johnson Foundation, the Forum undertook the Zip Code Analysis Project, developing a comprehensive database that links vital statistics and other elements—including demographic, environmental, claims, prescription, laboratory, hospital, and clinic data—in a centralized data warehouse, organized around zip codes. The Zip Code Analysis Project has enabled the Forum to develop the Health Assessment Tool, which measures

and forecasts health status in small geographic areas, evaluates the impact of specific interventions, monitors changes in health outcomes, and undertakes risk assessments (health-care utilization and its financial implications). The Forum uses the Health Assessment Tool to stratify communities by geographic and health-status referents and to provide the health-disparities movement with a common set of indicators to measure and report on progress toward the elimination of disparities in health care and health status.

Dr. Puckrein was graduated Phi Beta Kappa from Brown University, where he received his master's degree (1974) and doctorate (1978). Between 1974 and 1992, he taught and lectured at Roger Williams College, Brown University, Connecticut College, and Rutgers University, where he was a tenured member of the faculty. Dr. Puckrein has received many awards and honors, including being named a visiting scholar and fellow at the Smithsonian's National Museum of American History and a visiting fellow at Princeton University. He was publisher of American Visions, the country's leading African American art and cultural magazine, which he launched during his tenure at the Smithsonian Institution and Rutgers University. Dr. Puckrein also created and launched Minority Health Today, which served the needs of clinicians practicing in minority communities.



**Dr. Robert M. Zwolak, M.D., Ph.D.**

**Professor of Surgery (Vascular), Dartmouth Hitchcock Medical Center**

Dr. Zwolak obtained his Ph.D. and M.D. degrees at the Albany Medical College in Albany, N.Y. in 1978 and 1979. He completed general surgery residency at the University of Michigan in 1985 and a vascular surgery fellowship at the University of Washington in 1987. He is currently a board-certified vascular surgeon practicing open and endovascular surgery at the Dartmouth-Hitchcock Clinic in Lebanon, NH and at the VA Medical Center in White River Junction, VT. He is a Professor of Surgery at Dartmouth Medical School. Dr. Zwolak serves as medical director of the noninvasive vascular laboratories at DHMC and WRJVAMC. He is active in national society activity, this year serving as President of the Society for Vascular Surgery, the largest national professional society for vascular surgeons. In addition he is serving a second term as Governor of the American College of Surgeons,

representing New Hampshire. He recently completed a second term on the American Medical Association / Specialty Society Relative Value Update Committee (RUC), and he is a past member of the Centers for Medicare and Medicaid Ambulatory Payment Category Panel. Dr. Zwolak is past-President of the New England Society for Vascular Surgery. His current research interests lie in comparison of open and minimally invasive methods to prevent stroke and lower extremity amputations caused by vascular disease. Dr. Zwolak also has a major interest in vascular disease prevention. He chaired the National Aneurysm Alliance, a coalition that successfully supported the SAAAVE Act (Screen Abdominal Aortic Aneurysms Very Efficiently), which is a Medicare preventive benefit to identify life-threatening abdominal aortic aneurysms in at-risk beneficiaries. The provisions of the SAAAVE Act became effective in 2007.